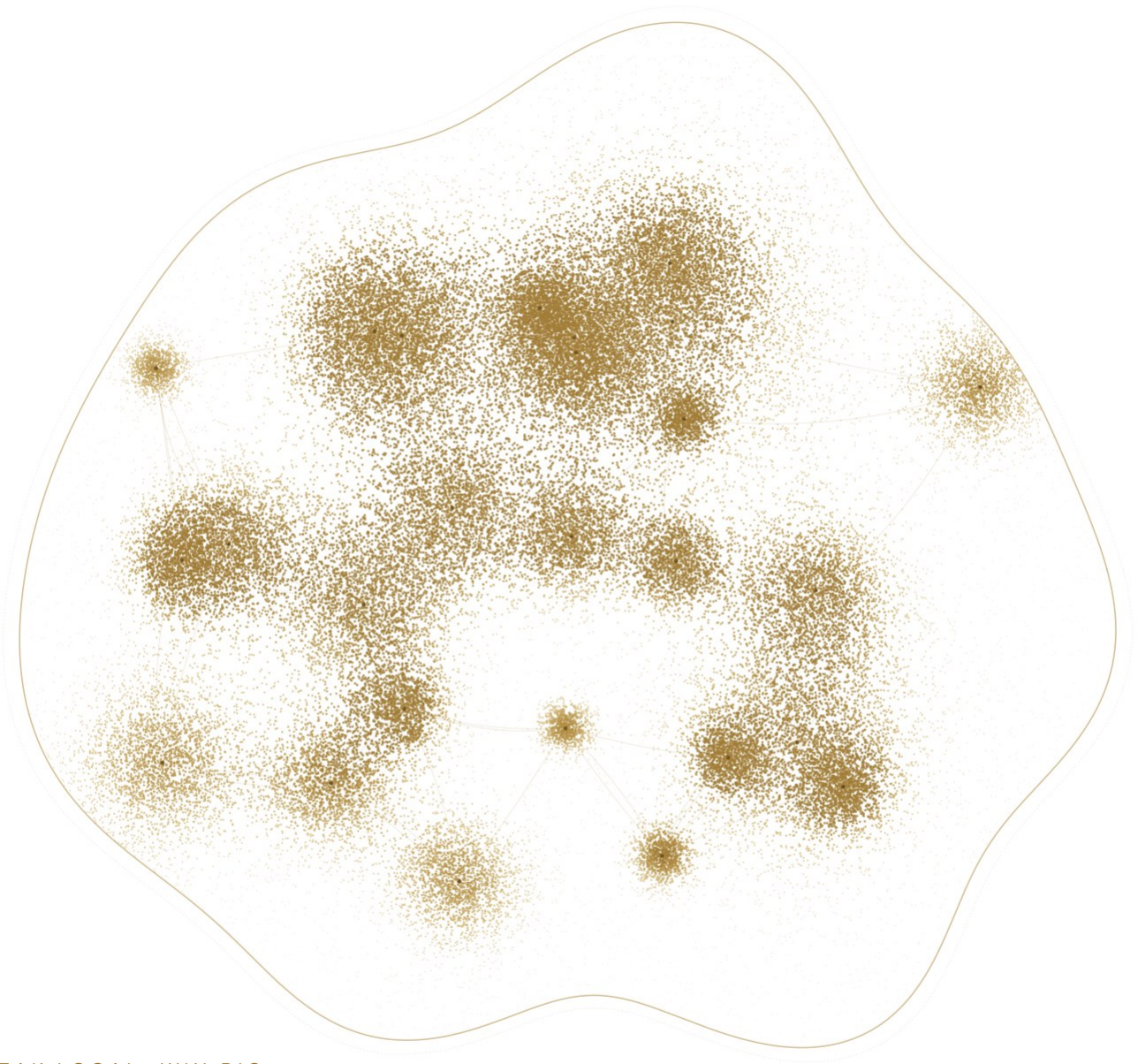




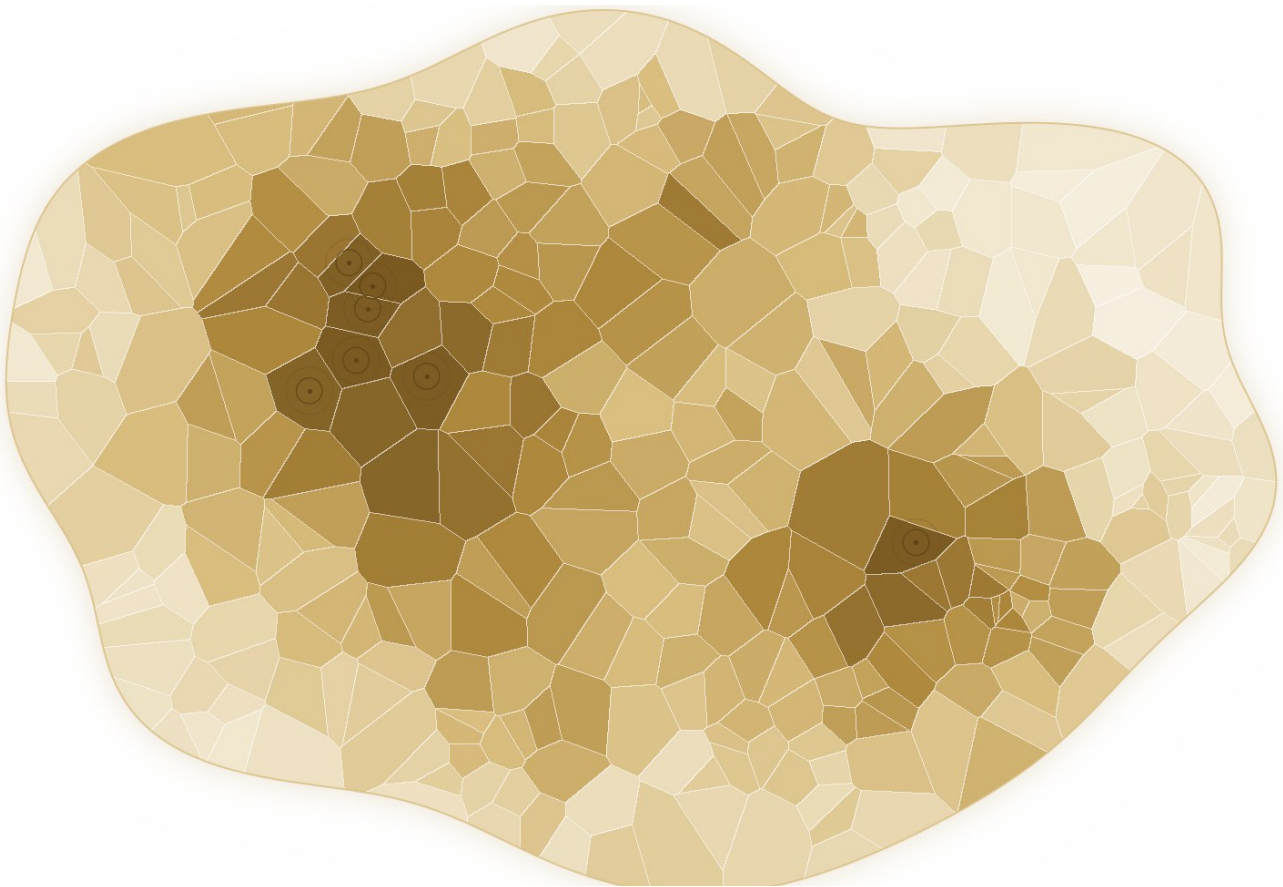
SPEAK LOCAL. WIN BIG.

Precision politics, *powered by AI.*

Data scientists who understand your ground. Campaigns that speak to it. From the booth to the feed, we help you reach people on the issues they actually care about.

We study your district *before we say a word.*

Every district is different. So is every village, ward and booth in it. Our data scientists study your area first: past results booth by booth, who turns out and who doesn't, the problems people face every day, and what they're saying about you.



ILLUSTRATIVE BOOTH-LEVEL HEATMAP

MAPPING

Booth-by-booth maps

Where you're strong, where you're weak, and where the result can still change.

FIELD

Ground surveys

Field teams check the numbers against what people actually say.

ISSUES

Local issue tracking

Water, roads, jobs, crop prices and local services, tracked area by area.

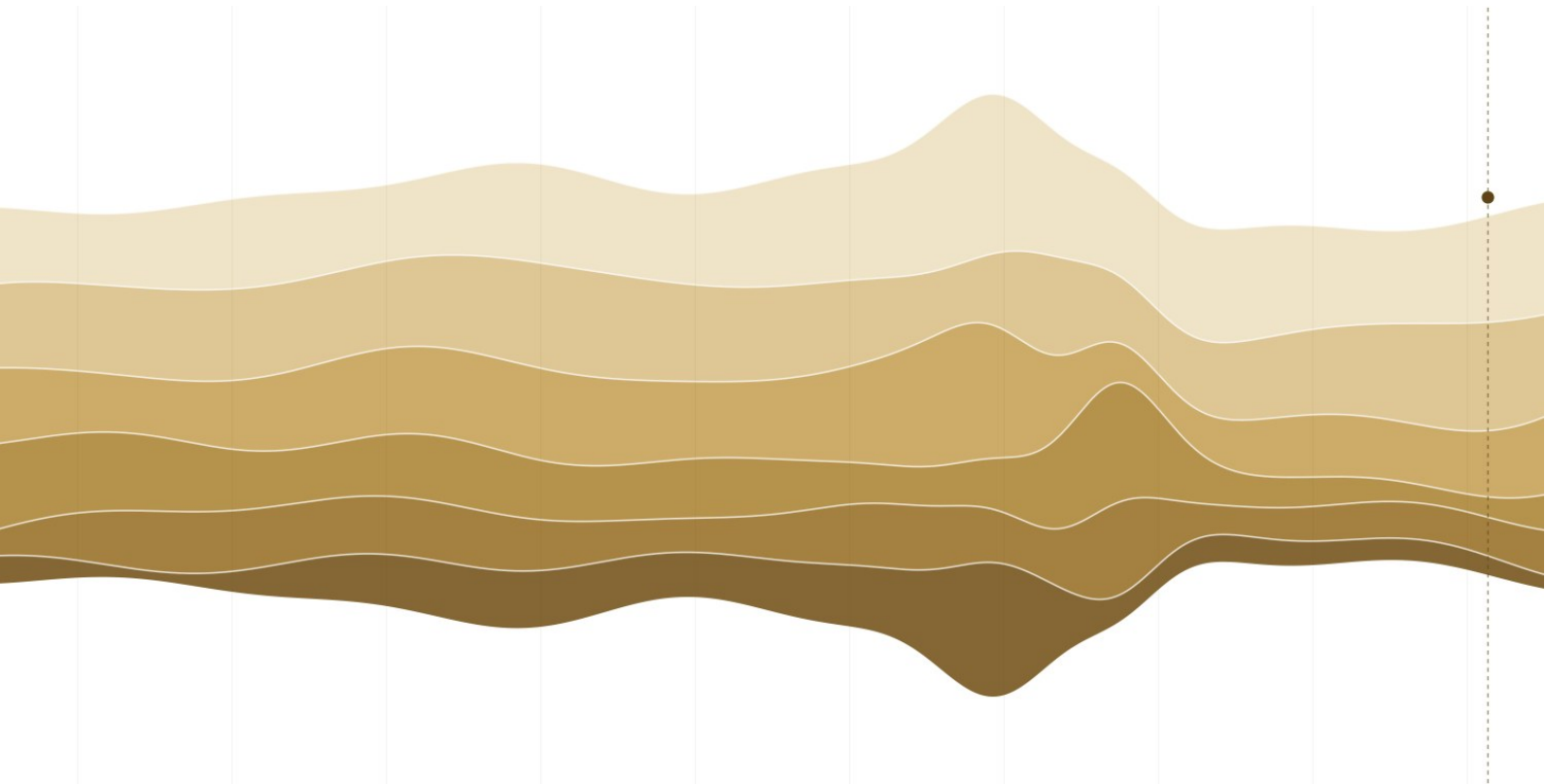
FOCUS

Clear priorities

Your time, money and people go where they make the biggest difference.

Know what your district is saying, *today*.

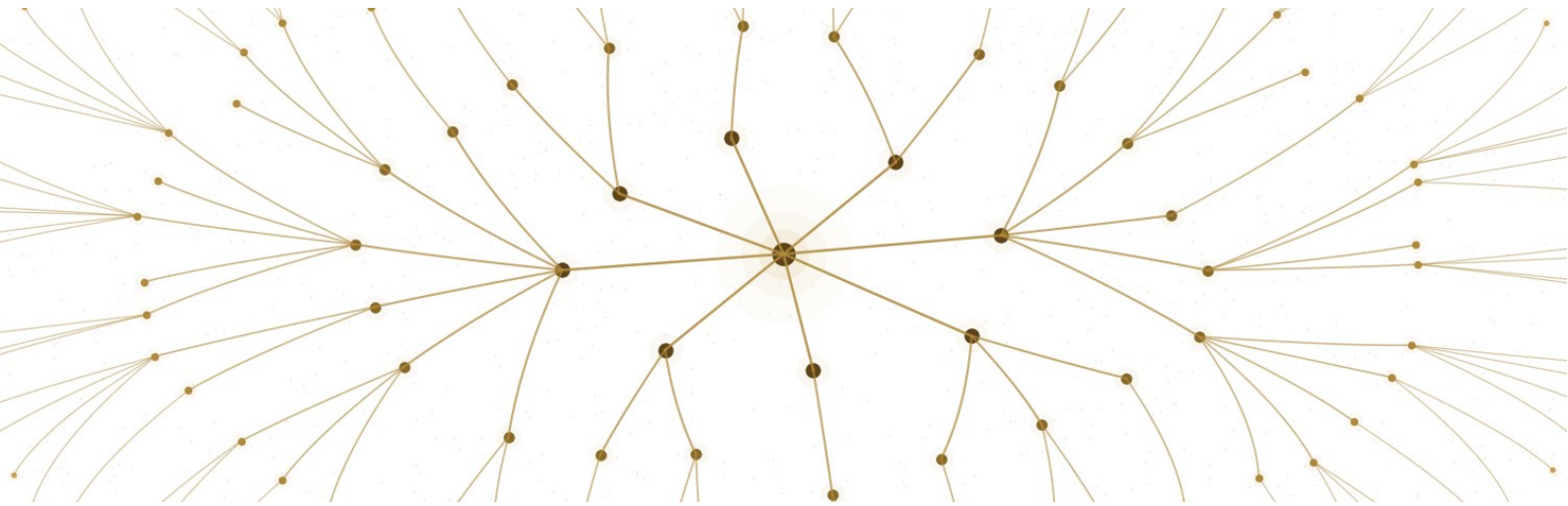
We follow Facebook, Instagram, X and YouTube across your district, in local languages, every day. You see what's rising, where it's coming from, and what it means for you.



ILLUSTRATIVE SENTIMENT TRACKING, BY TOPIC OVER TIME

-
- i. What people are talking about, and where
 - ii. How they feel about you, your party and your rivals
 - iii. New issues caught early, before they grow
 - iv. What your rivals are posting, where they're advertising, and what's working for them
 - v. Fake news and attacks spotted fast, so you can answer the same day
-

Grow your party fast. *Keep every member close.*



Chatbot party registration

People join through a simple chat, in their own language. Every new member is recorded by area and booth.

WhatsApp messaging

Channels and community groups that keep members updated on news, events and your work.

SMS outreach

Timely updates to registered party members, in the language they read.

AI calling

Voice calls in local languages for announcements, invitations and member feedback.

Party meeting mobilisation

Meetings and rallies announced to registered members by SMS, area by area, so the ground fills up.

Brochures & print

Local-language brochures and leaflets built around each area's issues.

Sentiment analysis

How members and the public feel about you, and how that shifts week to week.

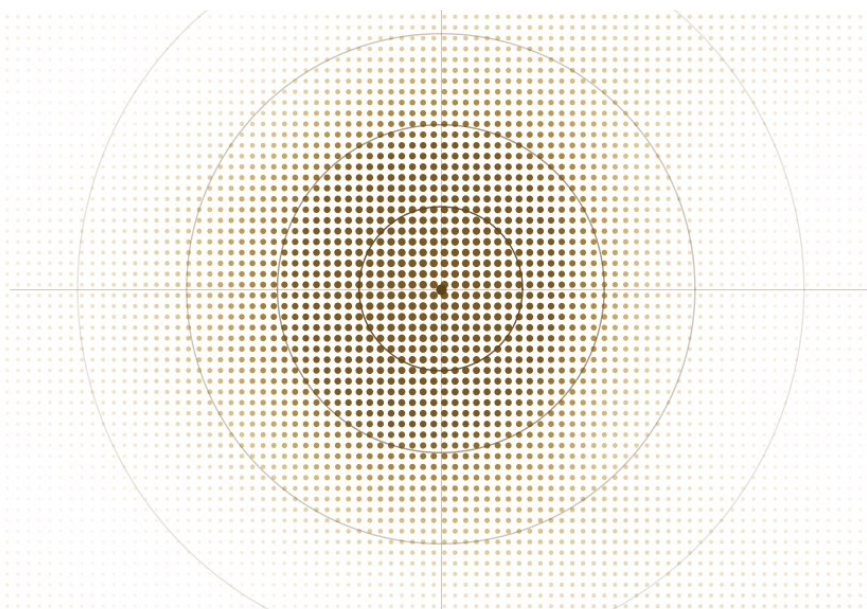
Political messaging

Clear, consistent messages shaped for every region and every audience.

All of it guided by our social media intelligence, so every message lands where it matters.

Campaigns that *feel local*.

Once we know the ground, we build content that speaks to it, and put it in front of the right people, in the right place, in their language.



Custom AI political ads

Video and image ads made in days, not weeks, in every regional language.

Instagram Reels on local issues

Short reels about each area's real problems, and what you've done or will do about them.

Facebook & X campaigns

Posts, videos and threads that inform, persuade and bring people out on polling day.

Demography-focused ads

Messages shaped for young voters, women, farmers and first-time voters, by age, location, language and interests.

Counter-rival strategy

Quick, factual answers to rival claims, with a stronger story of your own.

Automated replies

Instant replies to comments and messages on your pages, in local languages. Complaints are logged and sent to your team.

One team. *One campaign room.*

Analysts, strategists, creators and ad managers work together, looking at the same numbers. You get a short daily update: what changed, what's working, and what we're doing next.

1

Study

We learn your ground: booths, issues and sentiment.

2

Shape

We build the message for each area and audience.

3

Reach

Ads, members and outreach, all pointed at the right places.

4

Win

We adjust every week and hold the lead to polling day.

WHY AIX MOMENTUM

Built for the way
elections are won
now.

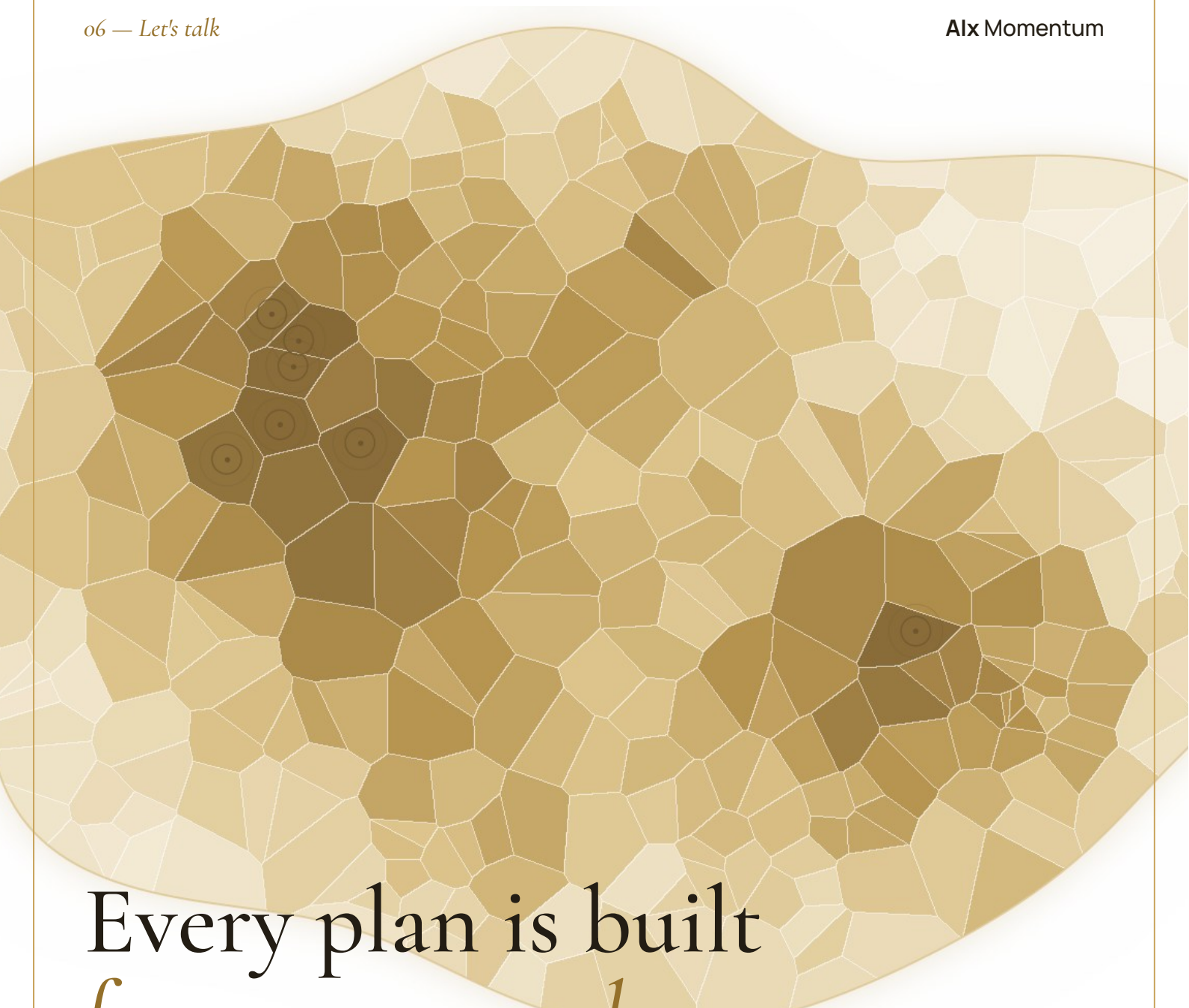
Data scientists and campaign strategists on one team

The latest AI tools, for speed and scale

Real understanding of local language and ground reality

Fully compliant with Election Commission rules

Every engagement kept strictly confidential



Every plan is built *for your ground.*

Constituency, district and state campaigns. Tell us where you're contesting, and we'll show you what we see.

Book a confidential strategy meeting.

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